**MEETING MINUTES**  **of May 7, 2015**

Manasquan Elks Club – 7:00 PM – Thursday, May 7th, 2015

Opening Meeting – Bob Duerr

Need Robert Raffetto , Chris Robinson, and Bruce Crisner to sign on the 1/10 Steering committee approval.

STILL NEEDS TO BE COMPLETED

Review of the last meeting: Chris Rooney – reading of the minutes –

Brief review in absentia

Executive Reports: (if any)

VP: Larry Schmidt

Treasurer: Michael Brown –

Excel spread sheet was submitted to MB by BD for latest ledger account – BD has donated all agency services but NOT the cash out of pocket!

Generous but not crazy.

Legal: John Mc Laughlin

Directorships

* + - * Membership TR Deveney
      * Events Larry Schmidt
      * Media / PR Chris Robinson
      * Community Rep. Chris Rooney
      * Environmental Michael Brown
      * Historian Carl Danish

Program Directors –

Manasquan Classic Longboard Contest - Larry Schmidt

MBIA Relations Committee – Rob Raffetto / Chris Robinson

Wounded Warriors / Op Beachhead – Rob Raffetto

**Club Business:**

1. MEMBERSHIP - Forms are available – Membership drive starts now! We made a commitment to bring 3 ACTIVE members per BOD member Bob Duerr has issued an excel form via email for the BOD to complete this action – ALL members of the BOD agreed to this.

2) ELEVATOR SPEECH:

The MBRC is a 501C3 non-profit surfing club. We are local surfer advocates for safety, beach usage, and the promotion of the Classic Longboard Contest.

Proceeds from club activities will support local First Aid squads and local volunteer associations. Accepted

#3) START-UP FUNDS – See spread sheet.

Mike Brown is handling the treasury & funds - he needs to establish an accounting software for record keeping. Asked if anyone had an extra version of Quickbooks.

Membership fees will coming in now.

#4) MANASQUAN CLASSIC INSURANCE – Need to fill out form? (Manasquan Rec)

Form is completed – need to know where to submit the form / emailed Todd Eastmond for next steps.

A request by Donna Fortney to get insurance for Big Sea Day as well – need another form !!

#5) LIABILITY INSURANCE - Parker Agency offering a liability policy for the club at $ 730.00 per year. (to come)

#6) MANASQUAN CLASSIC LONGBOARD CONTEST:

Date change approved for Saturday 9/12/15 – APPROVED.

Media Kit arranged for promotion and sponsorships -

We need to secure sponsors now. SEE BROCHURE

The sponsorship program is active – we need BOD members to step up and sell the slots. Larry is forming a committee and that will be announced inclusive of pre- event meetings.

BD discussed the corporate sponsorships for the Longboard Contest. Rooney & Rooney are sponsoring the “Clown Division”.

LS mentioned that the surf contestant count could be as high as 130 surfers.

LS asked if anyone knows if anyone knows qualified judges for the contest; possible of paid judges? BD mentioned that there are several events taking place the weekend of the contest and that he would like to get visiting judges to attend the Classic but, because of the coinciding events this may present issues on judges.

MB suggested that as stewards of the beach. We should get involved in a possible campaign. BD mentioned the “leave only foot prints” campaign run by the OC Surf club in MD.

BD said he would assist other committee members in coming up with environmental campaigns.

#7) The MBRC Gear Channel – fundraising channels – design a few unusual T’s and produce a line of outdoor swag that is branded and unique –

Lets make a decision here. None made

#8) The MBRC Facebook Page is posted – Current surf information, club activities, contest news, etc.

Website is created but needs more content.

#9) Open discussion: Should we invite Jeff Lee / Wally Wall / ?? to a club meeting?

Harry Neil was open to the MBRC holding a clinic for the lifeguards –

Need a BOD member to lead this effort with club volunteers.

Program needs to be outlined.

This needs to be followed up – Bob Duerr has scripted an outline for Dr Rooney / Todd Eastmond to use as a starting point for the format of training the lifeguards on the surfing beach. Inclusive of the signage below.

Note – the MBRC has to follow through his any commitments made to local officials. This is not to be kicked down the road.

MBRC offered to produce the etiquette signage for the surfing beach.

See sample - printed sheet of 23 x 28” white all weather syntra board with rounded corners mounted to ¾” ply wood and 2 mounted on 4 x 4 x 12 – 1 mounted to the lifeguard stand.

**Cost for the sign: 30.00 per printed syntra x 3 = $ 90.00**

~~12.00 for each piece of cut ¾ ply x 3 = 36.00~~

~~25.00 per 4 x 4 x 12 (x 2) = 50.00~~

~~$ 176.00~~ plus labor

Signage is completed – we are waiting for review and comments by Jeff Lee / Wally Wall – the costs to date are above.

LS and MB said they have engaged Jeff Lee from the MRC.

Robert Raffetto had dates for the Operation Beachhead which the MBRC has committed to offer the services of it’s membership

BR- Operation Beach head is scheduled for June 13, 2015 and June 27, 2015. MB highly recommended attending. JT mentioned other members of Operation Beachhead and equipment that organization might be looking for in donations. MB re-iterated Operation Beachhead requires a lot of volunteers and suggested we participate and make donations of equipment. MB and BC will contact Bruce and Darian Boyle.

BD mentioned the Wounded Warriors but, we have not heard anything further from that organization.

ACTION ITEMS:

Bank account set up – who left to sign on?

Mike Brown

John McLaughlin

Historian’s Corner: Carl Danish

Great presentation by the local fin master hisself

HERE COMES SUMMER – CALENDAR

May 10 - Don’t forget yer Mother!!

May 15 & 16 – ESA Regionals - Belmar

May 15 - MHS Surfers Ball – May 16th Bar A.

May 25th – Memorial Day

JUNE 6 (late entry) Barewires is running it’s contest IF there are waves – (calling for 3ft) – in Spring Lake.

June 6th - NJSHOF is hosting the induction of the 1st class of the NJSHOF at the Algonquin

June 11th Belmar SUP Race – invited to set up table

J**une 12th – (Fri) MBRC Cocktail / Beach Party – Chris Robinson’s Beach House**

July 4th – 4th of July

August 8th & 9th - Big Sea Day – MBRC invited to support

Sept. 7th - Labor Day

Sept. 10/11/12/13th Belmar Pro

Sept. 11th Surfers Healing (Belmar)

Sept 12th Manasquan Classic Longboard Contest

October ? Hagtoberfest

June 6th – Bob Duerr will be in attendance with application forms - plan to push the club in front of a lot of local and statewide surfers. Anybody else????

Other considerations:

Operation Beachhead – need dates

Wounded Warriors - ??

Gromfest - Rodeo (Mike Brown)

**Last notes since the meeting:**

1) Andy Manser (Manasquan SUP Shop) wishes to be a “supporter” of the club and is will to put up 300.00. It would include a family membership and recognition on the FB page and the Website.

We have never addressed the MBRC “sponsorship” program and it needs to be established – Anyone got time to work on that?

2) Summertime Surf wants to support the club – though there’s 2 sides to this offer…they are trying to establish a presence in Manasquan ideally in the Northend of town. The Council shot them down when they wanted to do something at the concession stand destroyed by Sandy. Now they are in discussion with GeeGee’s in having a small stand to promote their camps that exist in other towns – not running a camp in Squan.

During this discussion, I suggested giving the lifeguards some discount cards to hand out to the mass of complete idiots who show up at the Inlet.

Joking of course, but they thought that was a good idea.

3) Next event is at Chris Robinson’s house (Summertime Cocktail Hour) – Ideally I wanted to run over some live items at that time but considering the amount of things to discuss – I suggest we set up a meeting again at the Elks – meet early to blast through our agenda and hold a general meeting for all members directly afterwards.

Pay for the hall - present the club - and have film presentation / slide show

ANY IDEAS ARE WELCOME

People have been asking and we need to open up the club in an official capacity.

Mahalo – BD / CR