

**MINUTES**  
**OF MANASQUAN BOARDRIDERS CLUB (“MBRC”)**

**August 10, 2017**

**Board of Directors Meeting Held 6:30 p.m.**

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The August 10, 2017 Trustees meeting of MBRC was called to order by President Bob Duerr at 6:50 p.m. at the Manasquan Elks in Manasquan, New Jersey.

**In attendance at the meeting were the following:**

- Bob Duerr, Larry Schmidt, Tom Kerrigan, Debbie Pagels, John McLaughlin, Chris Rooney, Bruce Chrisner, Carl Danish, Joe Troger

**Absent were the following:**

- Mike Brown, Adam Holloway, Karl Becker, Chris Robinson

**Soft-Top Rodeo Contest/Mike Brown – Director/ Larry Schmidt -Co-Director**

- Rodeo (64 Kids)
- \$1,466.00 (\$1,280.00 receipt entries plus \$186.00 in T-shirts)
- Net Profit \$1,355.00 (**Bob – double check**)
- Note: We over-ordered T-shirts. Must have contingency plan for bad weather. Insurance standpoint – must give rain date.

**Offer from Doyle (Sue and Mike Doyle)**

- Need another 6 Boards for next year in case we need double beaches. Eastern Lines and Brave New World sells Doyles (Odyssey & Doyles – Legitimate soft boards). Although, we should still support our regular sponsors, e.g. Inlet/Outlet and BareWires that have been very good to MBRC and very supportive.
- Larry suggested maybe Sue and Mike Doyle could donate the Boards. Sue Doyle also offered a tent.
- **Someone suggested that Doyle will sponsor Longboard Classic?**

- Body Glove will donate wetsuit. Put Doyle logo on back of T-shirt. Kerrigan made motion to vote and Rooney seconded it. All approved. **[Bob, sorry I have no idea what this Motion was since we were going back and forth on the Rodeo and Classic]**

### **LOYF Program – Chris Robinson – Director**

- NJ American Water ROI paperwork/ proposed meeting and presentation at the Classic Longboard Contest venue.
- \$2,000.00 from NJ American Water earmarked specifically for LOYF program, though efforts might include other “waste reducing” efforts/apparatus i.e., cigarette butt waste containers at Inlet and Riddle Gazebos. Install offseason garbage can holders at main beach entrances; dog bag dispensers at Inlet (or other beaches).
- Long Discussion followed which entailed the following: It was suggested that the cigarette butt trays will promote smoking. Manasquan is hesitant to have cans all year round. Rooney suggested that we stick to surfing activities and not get too involved with other programs. “We are not beach police.” Suggested that we have one big meeting in January for ALL, then have smaller meetings for those that are interested in a particular event (LOYF, Rodeo and Classic)
- We received a request for materials by a Condo Complex in Red Bank who noticed the signage in Monmouth Beach. We sent some LOYF materials to them (4 signs; 2 decals). The requestor has some clout with Red Bank and is aiming to push the LOYF Program into the park system).
- Chris Robinson to order more materials. (We only have decals left; must order metal signs).

### **The 25<sup>th</sup> Annual Manasquan Classic Longboard Contest/Larry Schmidt – Director**

Sponsorships: See list previously forwarded by Bob. The following sponsors were picked up at our August 10<sup>th</sup> meeting:

1. Jr. Womens: Surfside
2. Sand Fleas: Keller Williams Realty (Larry Schmidt)
3. Mens: It was suggested that a tent, together with \$500.00 could be donated by Doyle. Other suggestions: Swagger & Blade (Barbershop); Bruce suggested a dermatologist.

T-Shirts: MBRC loved the white background with Jack Meyer's art work. Larry has someone to print T-shirts. Bruce suggested getting better quality T-shirts since it is the 25<sup>th</sup> anniversary and the Meyer family will be attending the Classic event. Bruce suggested that we pre-order the shirts and if there is any surplus, Bruce will take to other surf shops. Larry suggested that we print limited number and sell on a first-come, first serve basis. Larry is worried about the overhead costs.

- Posters are complete and will be distributed accordingly. **WE NEED HELP IN DOING THIS.**
- Suggested that we put a banner by the bathrooms at the Inlet in promoting the Classic.
- NJ American Water – Grant Acceptance and Announcement at the Classic.
- Table will be set up to promote the LOYF Program with stickers and T-shirts. We will attempt to sell old inventory. Suggested to sell stickers for \$1.00. **Chris Robinson will chair this.**
- Post Contest: Carlson's is confirmed. Wristbands will be given out to each contestant for their food and Colleen of Carlson's will cut the band off after the contestant ordered. Colleen will then put each wristband (wristbands have numbers) in a can for door prizes and Colleen will pick the winner. Larry will talk to Chris at Reef and Barrel to provide wristbands.
- Sperry Tent: We need 10 tables (Elks or Rent them?)
- Designated Board Personnel for Contest: We need BOD Positions for the contest. Need personnel to handle MBRC inventory T-shirts and materials. We must be more organized in preparing and selling inventory. Bruce will chair this and Debbie will help. Also, Rooney will get kids and will coordinate with Manasquan High School.
- Contestants are automatically members of MBRC. MBRC sticker will be given to each entrant.
- Table for Sponsors, materials, coupons, etc. **Chris Rooney to chair.**
- Raffle: We have the picture and gift certificates from Harpoon Willy. John McLaughlin wants no part of this raffle.
- Trophies/Awards: It was suggested that only 1<sup>st</sup> Place in each division will get a trophy/prize, to wit, Mens, Womens, AARP, Legends, Jr. Mens, Jr. Womens, Clown and 2 awards/Prices for Tandem. Bruce has a 5'4" and a 5'8" for the Menhune's and Sand

Fleas. Bruce donating Body Glove Wet Suit. Bruce suggested Ron Jackson Carving Art; Larry's Dad as a backup?

- Marketing: Need approval to boost Contest Facebook Page. [**Bob – all yours... have no idea what to say here**]. **BUT I DO HAVE THIS**: Bob is pushing the social media aspect. Must boost and share. It was also suggested that we do the “old school” way by hanging posters in all the places we visit.
- Clown and Tandem Division: If there is more than one division, let the scores determine the winners. NO semi/finals required.

### **Pre-contest event: Bob Duerr, Director**

- Suggested date was Sunday, September 10, 2017, at 7:00 p.m. at the Elks, although it might be too much since a lot is going on.
- Suggested that we obtain an inflatable movie screen and will show movie at contest; it was suggested to close off the street.
- [**BOB – feel free to add since the meeting was kinda breaking up by then**]

### **Open Discussion**

- The 25<sup>th</sup> anniversary is a special event. We should all work to promote it, support our sponsors, and make it as well announced as possible.
- Must utilize the memberships
- On-the-beach libations and cups – Rooney, Tom and Larry will take care of.
- We need garbage bags
- Rooney will talk to Harry and Wally featuring 3 new softboard divisions. \$50.00 for the banner. **Motion to approve? BOB?**
- Many contestants have requested use of any boards available. Bruce will volunteer to pick 8 boards offered by Carl, clean them up and fix as necessary. We do not need people being cut by old dings.
- Bruce will follow-up with Carl to get smaller boards for smaller kids. Costs: Larry will email.

- Other ideas for beach activities: Debbie suggested through previous email about setting up a volleyball court. (Was not discussed at meeting)

### **Adjournment**

Meeting adjourned at 8:35 pm.