**MINUTES**

**OF MANASQUAN BOARDRIDERS CLUB (“MBRC”)**

**February 2, 2017**

**Board of Directors Meeting Held 6:30 p.m.**

The February 2, 2017 Trustees meeting of MBRC was called to order by President Bobby Duerr at 6:45 p.m. at the Manasquan Elks in Manasquan, New Jersey.

**In attendance at the meeting were the following**:

* Bobby Duerr, Larry Schmidt, Karl Becker, Joe Troger, Debbie Pagels, John McLaughlin, Chris Robinson, Chris Rooney, Bruce Chrisner

**Treasurers Report made by Bob Duerr on behalf of Tom Kerrigan**

* 2016 year-end financial statement:

Total Receipts $14,216.00

Total Payables $14,034.27

* Banking Summary: Cash carried over from 2016 / $2,350.36
* 2017 Expenses

2016 Tax Return (Accountant fees $1,250; Insurance $800)

Total Expenses: $2,050

**Net Working Capital $300.36**

* John mentioned that one other document has to be filed. T. Kerrigan knows of this and is taking care of it with accountant. March 13th deadline for 501C3.

**MBRC Meeting**

* Robert Raffetto stepping down from BOD position; Rob will stay on as a contact for Operation Beach Head
* On the MBRC webpage, all BOD are listed
* Bob made Motion to nominate Debbie Pagels as a BOD member; Larry seconded the Motion; needed six (6) members for approval; five (5) members were in attendance and Tom Kerrigan via phone; motion was unanimously approved. Deb thanked everyone.
* Bob gave Classic Longboard Founder plaque to Joe. Thank you, Joe “It never would have happened without you.”
* Bob will get address for Paul Baymore and Tom O’Neill to ship their plaques directly.

Action Item BD

**The 2016 Manasquan Classic Longboard Contest – Review of Financials**

* Charitable donations of $500.00 have been delivered to each of the following:

1) Manasquan Recreation

2) Manasquan Elks

3) Manasquan EMS

* Mike Brown arranged the donation to support the EMS Winter Run benefit and MBRC logo will be included – logo sent to Mike 2/8
* Sponsorship letters were sent out with tax forms - DONE
* All 2017 Classic paperwork and insurance has been submitted to Stephanie Miller (must be approved by Council) for the 25th Annual “quarter century of fun.” Classic Longboard Contest. Date: 9/16/17; Hurricane Date: 9/17/17.
* Karl Becker to contact Manasquan Rec for coverage and waiver of fees.

2/8 - A letter detailing the donation to Manasquan Rec. was scripted and sent to Karl for submission.

* Larry sent an email regarding outstanding bills from Fall 2016 – Open Item

Other considerations tabled from October Meeting:

* Adam? Bob will drop off box at shop - DONE
* Memberships – it was APPROVED that anyone who enters contest is a member. Also, memberships can be sold under main tent. – Who has the list of contestants from 2016??
* Post Contest Party:

Motion/Suggestion by Larry to feature this post contest party as an EVENT separate from the contest. He further suggested making it a local event, bands, slide slows, involve Corey Frank.

* Elks was suggested. Per Mike Brown, the fee for a hall and bartender is $400.00. The per head fee is $23.00 plus cash bar.

Update – Karl Becker had discussion with exalted ruler and the Elks want to facilitate the the post contest party by making it worthwhile. To be followed up.

* Friday night was suggested at the Elks, BUT cannot do Friday at Elks.
* Really do not want to lose money on this. Do not want to get hit with upfront fees or cash per person. All agree
* Chris Rooney says make it a promotional event; maybe 2-3 weeks before event. N/A
* Joe has a huge parking lot – maybe at his house. N/A
* Discussion was held suggesting people do not want to drive, it’s a long day at beach; people are exhausted and once home, they do not want to go out again. Agreed
* Riverside Drive is a big NO.
* Bob suggested the tent is already on beach. Have the post party there. Although no alcohol on beach (unless in red cups)
* Rooney suggested Carlsons (Talk to Colleen). Keep it simple, BYOB; Rooney to follow up with Carlsons. Action Item by Chris Rooney
* Raffle Rooney and Bob discussion in May.
* Divisions – may scratch fish fry/retro. Need more families involved; have long soft boards; will draw more people; must stay true to our roots and what the classic is about. Have an open unisex division. Larry will work out details of actual divisions but was suggested: U10; 11-13; 14-16. Must choose classic long board or soft board division - Cannot do both divisions. Bruce will get the Boards. Mandate 9-foot soft boards? Will work out details re size of boards and divisions. Will put on webpage the details of actual divisions. Action item to be worked out - Larry
* Rooney suggested sell 3 more sponsorships for the 3 new divisions. Approximate $1,500 in revenue. Hardest part will be banner space and t-shirt space. Maybe we can do one sponsor for the “Soft board Division.” Obtain smaller jerseys. Open item
* Robinson suggested that we must do better job of marketing the Classic. Open item
* Belmar Pro a week before. Irish Festival and Seafood festival only conflicts in NJ

**LOYF Program – Chris Robinson – Director**

* Off season effort – time to set dates (stencils) now that elections have confirmed that the proactive members of council have been re-elected. Action item – Chris Robinson
* Larry to approach Jeff Lee, Greg and Joe regarding cans (Inlet/Pompano/Main Beach). Action item - Larry
* Rooney will be helping now that he is a Manasquan resident.
* Per funds provided by SEA, we have:

MBRC (i) 200 decals, (ii) 50 signs and (iii) 4 stencils

* Mike Brown to contact Toby Wolf; Bob was trying as well but has received no response re Jenkinson’s Marketing.
* Chris Robinson was given contact list for Regional Ocean County Tourism directors.
* Robinson to contact Jennifer Naughton. Will get back to us by next week re Spring Lake.

Action item – Chris Robinson

**Action Item**:

* Finalize the framed picture MBRC is giving as a “Thank You” to Manasquan Bank.
* It was discussed which shot to use. The shot from Scott McKay (black and white photo with tower) or (Bruce’s shot of classic inlet). Both shots are awesome. It was decided on McKay’s shot.
* Picture must be subtle, professional, more corporate. The plaque to read “Thank you for your support” signed Manasquan Board Riders Club (Spelled out).
* Rooney will speak to Manasquan Bank to see who does their framing, make sure it matches their décor, etc. The bank donated $2,000.00. to LOYF Program
* Action Item: Bob will send picture for high resolution print of Scott McKay photo - 11 x 14 - Chris Rooney to obtain frame – plaque from B&B.

**2017 Surf Movies Series – Karl Becker**

* Make it a holiday for kids (Presidents week).
* Suggested date was Feb 25th.
* Have it at St. Denis’ gym? Elks?
* It was suggested having it during a week night since the weekend maybe too crazy for parents and sporting events.
* The last movie night we had was a mixed crowd;
* Bruce suggested raffling off gifts, i.e., watches, surfboard.
* Maybe wait until warmer weather (in between sports).
* Karl will find dates in March; maybe Thursday at 7:00 p.m., (set up 6:00 p.m.).

Action item – Karl Becker

**Health/Wellness Committee** – Robinson will revive the program.

**2017 Meetings**

* Next meeting either end of March or early April. TBD

**Historian**

* Carl Danish talked about the old school wax (Gulf Wax/Paraffin)

**Open Discussion**

* T-shirt design for Classic;
* Open it up to public for submissions. People will vote on it; one color ink.
* 25th Classic LB (put logo underneath).
* Advertise on Facebook, share with Fortney and Manasquan High School.

Action item: Larry / Bob D to work out

**Adjournment**

Meeting adjourned at 8:20 pm.