



Agenda for August 10, 2017

Place: Manasquan Elks

Time: 6:30 PM Start

Opening Meeting: Bob Duerr

Treasurer's Report: Tom Kerrigan

Action Items:

1. **Soft-Top Rodeo** Overview. Michael Brown, Director

Review of the contest / Finances

MB- I do not have this information

Discussion of offer by Bruce Chrisner / Doyle and VOTE.

2. **LOYF** - Chris Robinson, Director

NJ American Water ROI paperwork / proposed meeting and presentation at the Classic Longboard Contest venue.

NJ American Water funding is earmarked specifically for the LOYF program though efforts might include other "waste reducing" efforts / apparatus i.e.: Cigarette butt waste containers at Inlet and Riddle Gazebos / install offseason garbage can holders at main beach entrances (7) / Dog bag dispenser at Inlet (or other beaches).Open Discussion.

A request for materials by a Condo Complex in Red Bank who noticed the signage in Monmouth Beach - we sent some LOYF materials (4 signs 2 decals) to them.

(The requestor has some clout with Red Bank and is aiming to push the LOYF Program into the park system)

Need to order inventory - Mr Robinson to offer list of needed items.

3. **The 25th Annual Manasquan Classic Longboard Contest**

Larry Schmidt, Director - Review of the list of needed items / positions and tasks to be fulfilled by the MBRC staff.

Chris Rooney - Sponsorships - update. (see list)

Discuss the T-Shirts - review the designs and offer by the Meyer Family (Bruce)

Review ART for the T's and the Posters - need help in distributing the POSTERS.

NJ American Water - Grant acceptance and announcement - Table to promote the LOYF Program with Stickers and T's **

Post Contest - Carlson's is confirmed

Designated BOD Positions needed for the contest:

A) **Table to sell old inventory / LOYF materials -

Need designation of BOD personnel to handle MBRC inventory T's and materials.
VOTE

B) Table for the Sponsors – materials, coupons, etc

C) Raffle ?? We have the picture and gift certificates from Harpoon Willys

D) Members are automatically members - sticker of MBRC given to each entrant.

E) Trophies - Per Bruce, we have 5'4" and a 5'8" for the Guppies and the Sandfleas Divisions for First Place Prizes. Need something for the Menhunes??

F) Marketing - Need approval to boost the Contest Facebook Page – \$ 25.00

Need approval to E-Blast the membership for the contest and for volunteers - \$35.00

G) Regarding the Clown & Tandem Division –if there's more than one division let the scores determine the winners – no semi / finals required? (Simpler)

4. **Pre-contest event** - Sunday Sept. 10th - 7PM at the Elks.

Director: Bob Duerr

Film: "Love of the Longboard" produced by Diane Raver of GSFF. They shot the film just before Sandy hit the coast. We (SRF) forgot about it - well, it's done.

Suggest this to be a pre-contest celebration / booster / sign ups / fund raiser for MBRC and some residual for the production of the film which will be benefitting the MBRC. Details to follow.

Diane Raver has offered to cover the cost of the Hall. (\$350.00 before discount)

Need a secondary film for entertainment - suggestions?? (1993 contest film)

5. NOTE TO ALL: The 25th is a special event - we should all work to promote it, support our sponsors, and make it as well announced as possible.

Social media requires "sharing" and "boosting".

Contest Refreshments - propose that a kitty is designated for the procurement of on-the-beach libations and solo cups. VOTE.

Many contestants have requested use of any boards available - need a volunteer to pick 8 boards offered by Carl - clean them up and fix them as necessary. We don't need people being cut by old dings and azzy glass jobs.

ANY OTHER IDEAS FOR ON THE BEACH ACTIVITIES??

Other events to be aware of:

Beach Bash - September 10th - Belmar - Surfers Healing / NJ Autism event