

**MINUTES**  
**OF MANASQUAN BOARDRIDERS CLUB (“MBRC”)**

**October 4, 2018**

**Board of Directors Meeting Held 7:00 p.m.**

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The October 4, 2018 meeting of MBRC was called to order by President Larry Schmidt at 7 p.m. at the home of Chris Rooney, 12 Captains Court, Manasquan, New Jersey.

**In attendance at the meeting were the following:**

- Larry Schmidt, Chris Rooney, Debbie Pagels, John McLaughlin, Bob Duerr,  
Bruce Chrisner, Jeremiah Hulsart

**Absent were the following:**

- Tom Kerrigan, Chris Robinson, Carl Danish, Joe Troger, Adam Holloway  
Karl Becker

**Treasurers Report made by Larry Schmidt on behalf of Tom Kerrigan**

- Larry handed out Event Financial Report.
- We are still awaiting receipt from sponsors NJ Swim for \$250.00 and Sales Force \$500.00, thereby leaving us with a net profit of \$6,537.00.
- We have \$4,000.00 working capital. It was suggested and approved that we deliver the following checks to:
  - (1) \$2,500.00 to Manasquan First Aid
  - (2) \$750.00 to Manasquan Elks
  - (3) \$750.00 to Manasquan Rec.

- Suggested and approved that we go to Ahern Printing and have “big checks” printed to be handed out to the recipients. Larry will work on getting “big checks.” Need press coverage when we hand out “big checks.”
- 2019 insurance expense of \$1,400.00 a little high. Maybe shop around for other quotes.

### **The 2018 Manasquan Classic Longboard Contest/Larry Schmidt – Director**

#### **Classic Changes:**

##### **Softboards/Classic Longboards**

- Run two beaches
- Softboards on North Beach only
- Classic longboards will surf the peak
- It is necessary to keep the softboard divisions if we want to keep the event profitable so we can continue to give back to the town and stay in their good graces. Additionally, it is a great family day/affair.
- Suggested that we streamline with online entries.

##### **Jerseys**

- We are in definite need of new jerseys (keeping \$1,000.00 in bank to purchase).
- Must be mindful of the colors. Larry will shop around for best prices.

##### **Judging**

- It was suggested that we pay the judges (\$100.00 per judge)
- Have four (4) judges per beach so they can rotate.
- Too many inconsistencies and ties on the judging sheets.
- Move the judges to the jetty for the early heats with a dedicated runner for the sheets. Local kids, i.e. Pat, Corey, Terrence, for softboards; Gary Finnigan, Vince Tronic and Gerry Matthews for Classic.
- Suggested that we obtain a sponsor for the judges to compensate;

- Suggested and approved that we get a \$1,000.00 sponsor for the judges.
- **Open Divisions**
- Men and Women are OPEN to all ages. All other divisions are age specific.
- **Tent Management**
- Need two tabulators;
- Need runner to post heat advancements and manage the board;
- Need back up announcers to cover; announcers to be mindful of assuring that all sponsors receive adequate acknowledgement during the event and especially during the divisions they sponsor;
- Get the high school people or middle school people that may need community hours;
- Keep people engaged, i.e., “Joe Smith just rode an awesome first wave.”

### **Social Media**

- We listened to all feedback, positive and negative. We are addressing the issues. From now on, longboard classic heats will be held at the peak and softboard heats will be held at the north beach.
- Explain reasons why i.e., we are giving money to organizations that need it. It is a family day. We have a good rapport with town, which hopefully in the near future open up more surfing beaches.
- Get changes out to our followers either via Facebook, emails, etc.
- Appoint a single person to be the gate keeper for social media. (Bob Duerr?)
- Only portray positive vibes; our events; likeminded events; results

### **Open Discussion**

- First and foremost, must make sure garbage is picked up off the beach or make arrangements to have it picked up.
- If we end at 3:00/4:00 we could ask Pip to come and do a pickup at 5:00 p.m.
- Suggested that women with small children have their heat early and maybe give the trophies out soon thereafter instead of waiting around all day.
- Carl wanted art work on shirts, maybe have Carl's students submit their designs in the spring of 2019. Must have deadline to submit art work. Maybe Carl could sponsor the art work?
- Have one "generic shirt" which will be the contest shirt for all contestants
- Have a special "art shirt" which we could sell on the side; limited edition shirt which we would sell until we run out.
- Carlson's – Colleen from Carlson's was incredibly stoked about the classic. It was the best day of summer. She paid \$1,000.00 as a sponsor and we paid her back \$500.00 in connection with the \$7.00 per head regarding the bracelets for food. She is considering making a sizable donation to the Club. Carlson's is definitely on board for next year. We should keep solid relationship with Carlson's.
- Softboards – suggested it should be 3 feet over head of child riding it.
- For the most part, contest well went except for the long day.

### **Adjournment**

Meeting adjourned at 8:20 pm.