

MINUTES
OF MANASQUAN BOARDRIDERS CLUB (“MBRC”)

December 1, 2016

Board of Directors Meeting Held 6:30 p.m.

The December 1, 2016 Trustees meeting of MBRC was called to order by President Bobby Duerr at 6:40 p.m. at the Manasquan Elks in Manasquan, New Jersey.

MINUTES AT LAST MEETING WERE ACCEPTED.??? BOB?? LEAVE THIS IN?

In attendance at the meeting were the following:

- Bobby Duerr, Larry Schmidt, Tommy Kerrigan, Debbie Pagels, John McLaughlin,
- Mike Brown, Chris Robinson, Joe Troger, Carl Danish, Karl Becker (left early)
- Robert Raffeto (came later)

Treasurers Report made by Tom Kerrigan

- Cash on hand - \$3,986.00
- Net Working Capital \$1,936.00
- 3-page report handed out listing receivables and payables
- Outstanding expenses (town/garbage bill) Larry will call Steph Miller.
- \$1,500.00 Donation made to First Aid Squad last year.
- Discussion was made with regard to the accountant’s fee. Maybe we could get a “surfer” accountant. But we want it done correctly.
- \$1,250.00 is the going rate for a non-profit organization.
- Approximately \$800.00 is due in May 2017 for insurance.
- Over \$10,000.00 – New series of forms are involved.

MBRC Meeting

- Election Meeting – outgoing officer is Secretary Chris Rooney
- Treasurer: Tom Kerrigan (started his 2 year term in July)

The 2016 Manasquan Classic Longboard Contest – Larry Schmidt Director

- Joe suggested the Fire House.
- Motion made by Larry and unanimously approved to donate charitable funds to Manasquan Recreation, Manasquan Elks and Manasquan EMS. Each will receive \$500.00.
- Sponsorship letters with T-shirt and print MUST go out next week
- Next year is the 25th Annual “quarter century of fun” Contest.
- Need to submit paperwork and insurance in January (before weddings & suicide walk)
- Memberships – Anyone who enters is a Member. Joe is looking into email membership account.
- Post Party Contest – Reef and Barrel did a good job, however, the open bar tab for Board members did not go over well.
- For next year, it was suggested to have it at the Elks. Do a party promo. Maybe have 3 bands/surf music/slideslow. Maybe have Corey Frank show his local videos.
- Bongo Band was pain in the neck. They didn’t even set their own equipment up.
- Larry suggested to have several bands submit a proposal.
- Mike will be Director of the party promo and in securing the date at the Elks.
- Support for Sponsors – We need better support for sponsors. Advertising more on the MBRC website and maybe have multiple users, i.e., Instagram. Also, boost sponsors better at contest.
- 25th Annual Raffles – It will happen. Need to solicit.
- Divisions – Add Fish Fry and Retro Division. Will hopefully bring in more of the younger generation.
- Advanced Age Women’s Division – Hardly anyone showed up in the women’s division. We need a big jump in attendance to add another division.

- We have to market better. Maybe mail out a “hold the date.” Put posters up in surf shops.

LOYF Program – Chris Robinson – Director

- Off-season effort – time to follow up on stencils. Put Stencils on in May 2017.
- Garbage Cans – We must get them back, especially one at the inlet and one at main beach. Apparently, the garbage men take them and never bring back. We must be vigilant about this.
- Larry will contact Jeff Lee, a councilman.
- Surfers Environmental Alliance (“SEA”) has offered \$4,000.00 to procure additional signage, stencils and decals. SEA would partner with the MBRC to distribute. Would distribute for free. They pledged \$4,000.00; actual costs were \$2,391.00.
- MBRC will distribute 200 decals, 50 signs and 4 stencils (targeting Spring Lake/Point Pleasant area)
- SEA will distribute 300 decals, 64 signs and 7 stencils (targeting Asbury Park/Long Branch)
- SEA originally required the inclusion of their logo on the signage. This requirement was turned down immediately. A dual press release will be scripted for media publication.
- Larry proposed that SEA will buy into the dog maintenance.
- BOB – my notes were a little hairy on the rest of the Program. Too many people talking at once. In any event, here’s what I have:
- Toby?? Came to MBRC – emailed Toby? Give to her for free?
- Getting through to Asbury, Robinson had conversations with SL.
- We will work with Council (Monday??)

Action Item:

- Need someone to finalize what MBRC is doing as a “Thank You” to Manasquan Bank.
- Bob will email Rooney.
- Scott McKay was to give a black/white print of Inlet.

Sundays Beach Sweep

- This was a great success having almost 80 participants and collected a considerable amount of trash
- Thanks to Max Devro's for the giant sub.
- MBIA President Mary Ryan and Manasquan EMS Manager Chris Tucker were both highly complimented of the effort on behalf of the MBRC and the LOYF Program.
- Also plan into 2017 for the stenciling of the macadam in select/non-obtrusive locations.

2017 Surf Movies Series - Karl

- Big Screen to install in St Denis gym. We paid \$500.00.
- Sound system at St. Denis rebounds. Not too good.
- 90% of kids showed up.
- Mike suggested that we rent out the Elks. He will investigate further and will try to find dates either later February or early March.
- Try and get local surf movies from Corey Frank.
- Marketing – Must recruit Corey, Pat and his gang.

2017 Meetings

- Four tentatively set for March/May/July/November.
- Dates to be set a month in advance.

Open Discussion

- MHS Surf Team has 3 peated the State Title!
- It was suggested that we may give a charitable donation in the future

Adjournment

Meeting adjourned at 7:30 pm.